



Level 7 Award, Certificate and Diploma in Leadership and Management

We can help you to:

- Improve your effectiveness and the organisation's effectiveness.
 - Develop yourself and your senior team.
 - Enhance your strategic thinking and direction.
 - Be more effective at making critical decisions
 - Create a more motivated workforce.
 - Identify appropriate measures for quality and performance.
 - Manage change more effectively .
 - Demonstrate your Impact on the organisation
- Work towards Chartered Manager status.

Programme Accreditation by The Chartered Management Institute

These high level leadership programmes are suitable for senior leaders with responsibility for guiding the direction of the organisation.

The programme begins with a strategic development needs analysis, including 360° feedback, to identify your skills and competencies and to look at aspects of your personality, learning style and team role and build this into your comprehensive Development Plan for the programme.

We will then support you to explore different aspects of your role and organisation by using our specially designed modules to develop your skills further to enable you to achieve even greater success in the future.

Our programmes are practical and will ensure you make a real difference to your role and your organisation. We know and understand the complexities of business leadership today – our aim is to support you as you identify, develop and improve so that your organisation becomes more focused, effective and achieves greater success.

The Chartered Management Institute Level 7 Award, Certificate or Diploma will be awarded to participants who successfully complete the programme. Membership of the Institute provides additional benefits including access to the largest management database in Europe and events and publications about and for leaders.



Chartered Management Institute

The programmes have several key design features that reflect how managers learn most effectively. These include:

- Individual Coaching and/or Workshops on specific topics (see overleaf for details).
- Workbooks to support development
- Regular feedback and assessment against activities completed.
- Individual coaching support to assist your progress.
- Guided reading (text provided) and research on the latest management topics



How do I Join?

The starting point for this dynamic development programme is to contact Action Development Group, contact details shown overleaf.

Once your eligibility has been confirmed you will be able to join the programme. See overleaf for the workshop outlines.



A programme that will support you in your practical day to day work – you develop your skills and demonstrate your knowledge, understanding and competence.

# Strategic Explorer	This module enables you to explore the leadership skills that are needed to operate effectively at a strategic level.	7001
----------------------	---	------

Level 7 Award, Certificate and Diploma in Strategic Management and Leadership

These modules have been designed to enable you to develop your knowledge, skills, behaviours, and approach to leadership. They will support you in your current role and provide a solid foundation for future career opportunities.

# Strategic Leadership Practice	Here you will explore the links between strategic management and leadership, key leadership principles, theory and organisational strategy	7014
Organisational Direction	Through this unit you will identify and review your strategic aims and objectives and use a range of strategic analysis tools to audit progress towards strategic aims and objectives	7006
Human Resource Planning	You will now focus on your people plans, and how you ensure you have effective processes and strategies in place to enable your people to effectively achieve your strategic plans	7011
Strategic Information management	This module will support your review of management information, as you look at how you use management information to inform and support strategic decision making	7004
Strategic Performance Management	The focus here is on how you ensure the performance of the team contributes to meeting strategic objectives	7002
Financial Management	An important module for anyone working at strategic level – the module helps you to understand financial data and looks at how you make judgements on proposals against strategic objectives	7003
Organisational Change	These 2 units can be completed together. 7005 is about identifying, researching and producing the results on an investigative project, and then evaluating its impact	7010
Conducting a Strategic Management Project		7005

* This is the module (7014) you will complete if you want to study for your Level 7 Award

Completion of these 2 units (7001 and 7014) will lead to the achievement of the L7 certificate in Leadership and Management

It is possible to link your learning from the Diploma in Strategic Management and Leadership to the achievement of Chartered Manager – you need to demonstrate the impact you have made to your organisation



We are accredited to support your achievement and can assess your impact statement prior to your panel interview

Tel: 01772 679154 Mobile: 07803 741262 Web: www.adgroup.co.uk



Your partner for Learning, Development and Performance Improvement