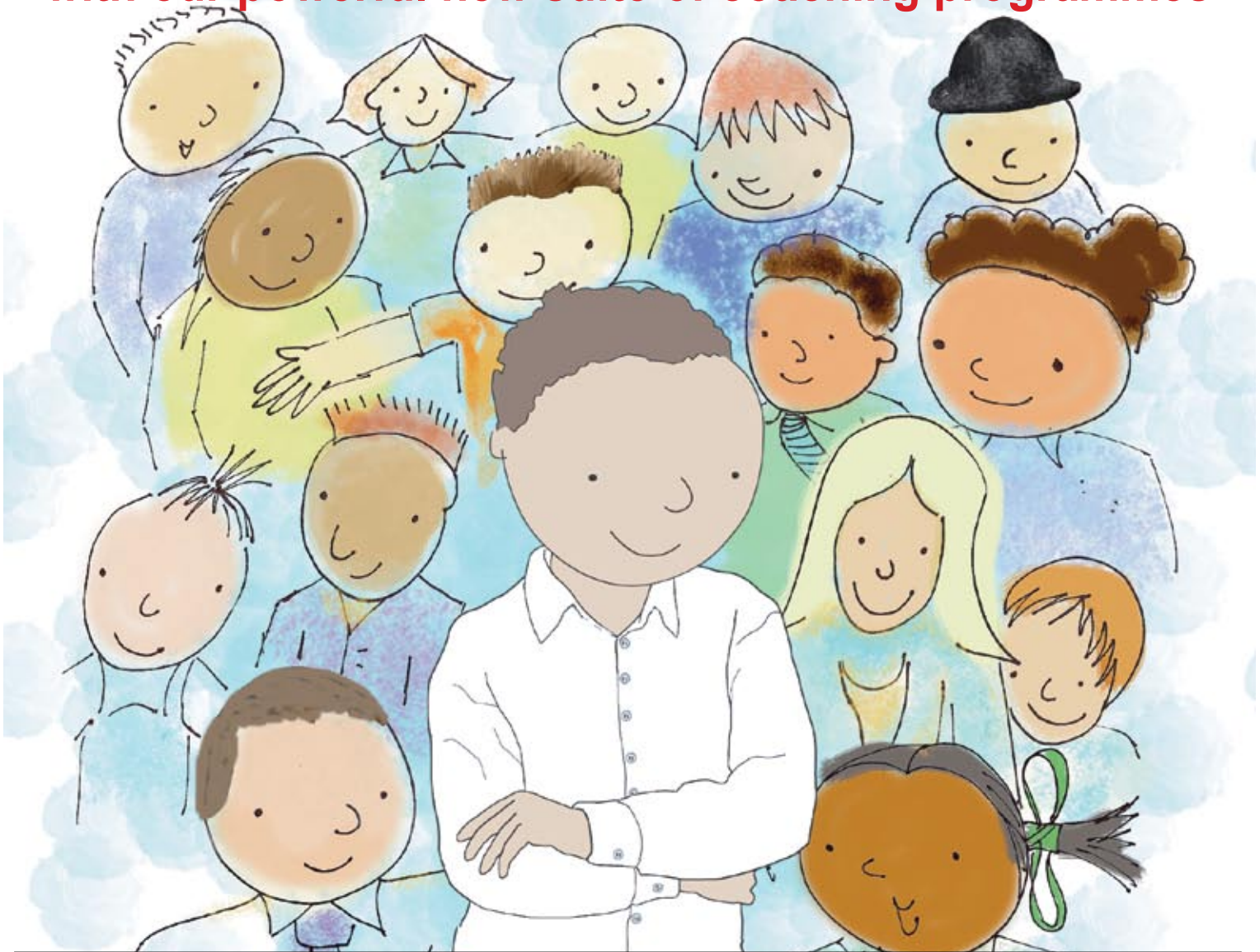


Become a better leader

with our powerful new suite of coaching programmes



Learn how to influence, guide and develop everyone within your organisation.

These practical courses have been created and will be delivered by ADG, using our wide experience of management, leadership, psychology and NLP. Piloted with Unilever UK, you and your organisation will really benefit by taking part. In the current business environment, when maximising potential is key to survival and prosperity, you will learn how to coach, lead and empower your people – creating a more motivated and flexible workforce.

This is a good investment of your time and resources, all those developed will be able to spread the learning on to others. Learning and leading by example are key elements of the programmes. Programmes are competitively priced and there may be some Government funding available.

Through these programmes you will learn how to use coaching to:-

- Motivate and inspire
- Develop effective leadership behaviours
- Increase your influence
- Empower others to take decisions
- Maximise the potential of others in the organisation
- Gain that competitive edge
- Grow your organisation culture
- Build an effective and keen team

For dates and prices and to book your place visit our website at www.adgroup.co.uk

Tel: 01772 679154 or Mob: 07803 741262

Piloted with Unilever UK

Newly accredited CMI Coaching Programmes

Your partner for Learning, Development and Performance Improvement

ADG



Government funding currently available
to many organisations
Find out if you are eligible
call: 01772 679154



A Choice of Coaching Programmes to Suit Your Needs

Stage 1 – Introduction to Coaching

2 x 1 day workshops – to give you the chance to begin to understand and practice coaching skills – a taster with a practical outcome.

Come along yourself, get some of your key workers involved, or ask for an in house programme (4 or more).

Stage 2 - Introductory Diploma in Coaching

A 6 month programme to enable you and/or the leaders in the organisation to effectively coach others.

1 x 1 day Introductory Workshop

6 x 1/2 day Workshops – one per month

Modules to support/text book/coaching log books provided

Individual coaching for you

Practical coaching practice

Stage 3 – Diploma in Coaching (Level 5)

A 12 month programme leading to the CMI Level 5 Diploma in Coaching.

This is a comprehensive coaching programme for those who:

- see coaching as a key part of their role in the organisation;
- who might be involved in supervising coaches;
- who want to become external business coaches

2 x 2 day workshops
(1 at start and 1 in middle)

8 x 1/2 day workshops – one per month

Modules to support/text book/coaching log books provided

Individual coaching for you

Practical coaching practice

Work based project to be completed

Tracey Wilson, Unilever L&D Leader said:

“ We are working with ADG to develop our leaders as coaches. This is part of our culture change process. The programmes offered by ADG have enabled our leaders to make a real difference in their work, and an impact on the business. I am one of the coaching supervisors, working towards the full Level 5 Diploma. The most important thing about the coaching programmes is that they are enabling everyone to find new and more effective ways to help people to be the best they can be. ”

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